

Compelling,  
creative and  
persuasive  
trial graphics  
and animations.



**A picture is worth a thousand words.**  
This adage holds especially true at trial.

People retain 80% of what they see, but only 10% of what they hear. Our experienced Graphic Design team can help tell your story visually by integrating years of trial research with our graphic design expertise to deliver compelling and effective graphics that the jury can understand, retain and believe. From illustrations to 2D and 3D animations, charts, graphs, photography, videography, timelines and more, we can do it for you.

Our experience from both the defense and plaintiff perspectives gives us a unique and well-rounded approach from which to develop your visual strategy.



**DecisionQuest**<sup>®</sup>  
A U.S. Legal Support Company

## Effective Trial Graphics and Animations

We learn your case, find the story within and work with you to develop a visual strategy backed by scientific research that applies engaging, concise and memorable images. Whether your case requires one powerful graphic or a series of presentations, we provide complete support in any litigation environment.



Strategic graphics consulting



Compelling demonstrative design and production



Interactive electronic presentations



2D and 3D animation/computer models



Technology tutorials



Illustrations



PowerPoint presentations



Video production and editing



Trial presentation database creation



Video deposition production



On-site graphics support



Trial presentation database creation

## Expert Design for Presentations that Resonate

Our consultants and designers implement the principles of information design to bring clarity to your presentations so jurors can navigate and understand the facts. We consider how decision makers process information as well as how information is filtered through individual attitudes, values and experiences. We are particularly sensitive to how decision makers learn - where they seek more visual information and how to visually present that information to resonate most effectively.

We've produced 6,000,000+ trial graphics...

Been there. Done that.

- Antitrust
- Arbitration
- Banking/Lender Liability
- Class Action
- Construction
- Contracts
- Copyright
- Criminal
- Environmental
- Fraud
- Government
- Insurance
- Intellectual Property
- Labor/Employment
- Mass Tort
- Medical Device
- Medical Malpractice
- Personal Injury
- Pharmaceutical
- Product Liability
- Professional Malpractice
- Real Estate
- Securities
- Toxic Tort
- White Collar Crime



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