Discover your best case scenario.



Trial consulting is more than just picking the right jurors.

It's about taking a disciplined approach to assessing risk. It's about following a rigorous process for deciding when and where to try or settle a case. It's about developing, testing and effectively communicating the right arguments. Trial consulting is about applying scientific methodology to make informed decisions throughout the litigation lifecycle® - from anticipation of a dispute through its eventual resolution.

We offer a broad array of trial consulting services to litigators and corporate clients, including:

- Jury Research
- Graphics
- Trial Technology

Over the past 30 years, we have provided traditional and online services in over 19,000 trials, saving defendants billions and helping plaintiffs win billions in settlements and awards.



Strategic Trial Consulting for a Winning Edge

Understanding what decision makers think about your case and how they reach their conclusions allow you to make better strategic and tactical decisions — at every step.

- Early risk assessment
- Venue evaluation research
- · Initial case assessment
- Mock trials
- Social media research and analysis
- Background focus groups
- Community attitude surveys
- Strategy and theme development
- Witness evaluation research
- Pre-trial witness preparation
- Damages research
- Bench studies or arbitration panel studies

- Jury profiling research
- Voir dire consulting
- Juror background searches
- In-court jury selection assistance
- Case strategy refinement
- On-site witness preparation
- Shadow jury
- Courtroom multimedia services
- Post-trial analysis
- Post-trial jury interviews

Watch Surrogate Jurors Rate Your Arguments in Real Time

Our research methodology includes Moment-to-Moment®, a unique computer-based measurement device that allows you to watch on screen as surrogate jurors instantly rate opening statements and/or witnesses with handheld scoring devices. This helps get into the heads of the jurors as they are processing the information presented to them, uncovering trends to formulate the best strategy moving forward.





With more than 500 years of collective trial experience... Been there. Done that.

- Antitrust
- Arbitration
- Banking/Lender Liability
- Class Action
- Construction
- Contracts
- Copyright
- Criminal
- Environmental
- Fraud
- Government
- Insurance
- Intellectual Property
- Labor/Employment
- Mass Tort
- Medical Device
- Medical Malpractice
- Personal Injury
- Pharmaceutical
- Product Liability
- Professional Malpractice
- Real Estate
- Securities
- Toxic Tort
- · White Collar Crime