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Suzanne L. Davis, Ph.D.

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Suzanne L. Davis is a Social Psychologist with nearly three decades of experience in jury psychology and sixteen years of experience in providing strategic advice and creative solutions to legal teams and corporations facing high-stakes civil litigation.

Suzanne is an expert in designing and conducting all phases of pre-trial jury research, including mock trials and focus groups, and in translating research results into practical trial strategies. She has helped clients transform witnesses into persuasive communicators, and she is particularly adept at monitoring trials and providing actionable strategies on the spot. Additionally, she has interviewed hundreds of jurors after trial, identifying how they processed case evidence and reached their verdicts.

Suzanne has experience in a variety of cases, including insurance coverage/bad faith, pharmaceutical, intellectual property, professional malpractice, antitrust, contract disputes, employment, toxic tort, securities, medical malpractice and product liability matters. She has worked across the country in multiple venues, including Alabama, California, Georgia, Illinois, Mississippi, New Jersey, New York, Oklahoma, and Texas.

Suzanne has written numerous articles and book chapters on psychology and law issues, including a chapter on preparing witnesses for deposition in The Deposition Manual published by The Defense Research Institute. She has spoken at law firms, as well as at national and regional conferences attended by trial counsel and risk managers.

In her past life, Suzanne was an Assistant Professor of Psychology at the University of Northern Iowa and has also taught as an online instructor for the University of Phoenix. Suzanne enjoys writing in her spare time and had authored one novel.

MEMBERSHIPS

- American Society of Trial Consultants
- American Psychological Association
- American Psychology-Law Society (Division 41 of American Psychological Association)

EDUCATION

University of Illinois at Chicago Ph.D., Social Psychology
University of Illinois at Chicago M.A., Psychology
Purdue University B.A., Psychology